



Dispatch and delivery software

Built for the real world to **dispatch smarter**, **track in real-time**, and close every delivery with digital proof.



roadfeed.com



Smarter logistics management **all in one platform.**



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About **RoadFeed**



Built by **logistics experts**, designed for the people who keep freight moving.

Running transport operations is complex. Loads change, customers want updates, and one missing POD can delay invoicing and create disputes. **RoadFeed** was built to give dispatch teams, transport managers and 3PLs a **simpler way** to run delivery operations with total visibility.

The guide behind the platform

RoadFeed was created by the team behind Winfreight, trusted freight and logistics software for over two decades. We have lived the reality of transport operations, and we've built **RoadFeed** around what matters most in the control room: **clarity, speed and control**.

Why we built it

Too many platforms are:

- ✔ **Slow** to implement.
- ✔ Split across **modules and bolt-ons**.
- ✔ Expensive to **scale**.
- ✔ **Hard for teams** and drivers to adopt.

RoadFeed changes that with a single, unified system that keeps dispatch, tracking, delivery and POD working together.

What you get

- ✔ **One system** for dispatch, tracking, delivery and ePOD.
- ✔ Minute-by-minute **visibility across your fleet** and third-party carriers.
- ✔ **Paperless proof** of delivery to speed up invoicing and reduce queries.
- ✔ Straightforward pricing with all **core features** included.
- ✔ **Support** that stays close when operations cannot pause.

Our mission

One product. **One price.**

Software that helps your team run smoother operations, deliver better service, and stay in control as you scale.



The RoadFeed **platform**

One product. Loads of power.

Your all-in-one dispatch, delivery, and driver management system designed for full visibility, simple workflows, and complete peace of mind.

What this means for your team

When everything sits in **one platform**, you reduce manual handovers, keep every load visible, and close the loop faster from planning to proof.

How it works

RoadFeed brings your operation into one system. Start with **seamless connectivity**, plan and allocate work in seconds, keep drivers on track, see every load in real-time, and close the loop with compliant digital proof of delivery.

Core capabilities



Integration

Connect RoadFeed to your existing systems to keep information moving without re-keying.



Dispatch Management

Plan, assign and update work in seconds with a workflow designed for fast-paced control rooms.



Driver Management

Keep drivers informed and accountable with a driver-first experience that supports daily execution.



Route Management

Build smarter routes that support delivery performance, consistency and capacity planning.



Real-time Visibility

Know where every load is - across your fleet and third-party carriers - so exceptions are handled before they become problems.



Electronic POD

Capture proof of delivery digitally to speed up invoicing and reduce disputes.

Outcomes you can expect

- ✓ Stronger **delivery performance** through visibility.
- ✓ **Faster proof**, fewer disputes, quicker billing cycles.
- ✓ Faster dispatch and **smoother daily** operations.
- ✓ Fewer **customer calls** chasing updates.

Integration

Connect seamlessly. **Work smarter.**

RoadFeed integrates effortlessly with your existing systems ERP, accounting, telematics, or third-party carrier platforms so your data flows freely without duplication or delay.



API-Ready

Open API for custom enterprise connections. Supports bidirectional data flows.



Order Sync

Automatically syncs orders and job data from your ERP or order management system.



Invoice Sync

Delivery completions trigger **automated invoice-ready** data in your accounting system.



Telematics

Connect **existing GPS** or telematics hardware for a unified fleet view.



3rd-Party Carriers

Subcontractor and third-party carrier data integrated into **one visibility layer**.



Let's **simplify** your logistics journey.
Speak to an expert. Book a **demo today.**



Dispatch **management**

Built for **speed** and control.



Assign loads with ease. RoadFeed's dispatch engine is fast, intuitive, and built for flexibility, whether you're working with internal drivers or subcontractors.

Fast allocation

- ✔ Build, assign and release work quickly to **keep vehicles moving**.
- ✔ **Avoid bottlenecks** in the control room.
- ✔ With digital job sheets issued straight to drivers' devices, the **handover is immediate**: no printing, no re-keying, no confusion.

Operational flexibility

- ✔ **Reassign work** in seconds when the day shifts.
- ✔ **Handle urgent** collections, failed deliveries.
- ✔ **Manage driver delays** and route changes without losing control of the wider schedule.
- ✔ **Dispatch** can adapt without breaking the workflow.

One view operation

- ✔ Dispatch sits in the **same platform** as live tracking, route and driver management, electronic proof of delivery, and reporting.
- ✔ The whole team works from the same truth, with fewer calls, **fewer handovers**, and faster decisions.

Key capabilities



Drag-and-drop load assignments.



Automated route optimisation.



Real-time load progress tracking.



Instant updates if schedules change.

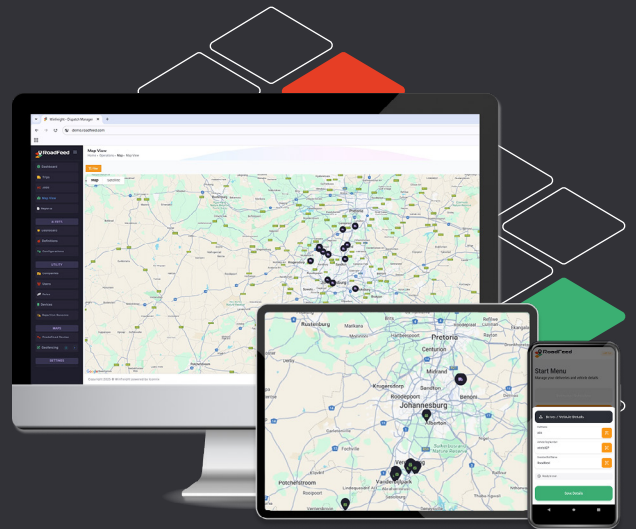
Outcomes that matter

- ✓ **Faster planning** and allocation at the start of the day.
- ✓ **Earlier issue detection** through live visibility.
- ✓ **Fewer manual check-ins** and less time chasing status updates.
- ✓ **A smoother handover from dispatch** to proof of delivery and reporting.
- ✓ **Better control** across subcontractors and mixed fleets.

Driver **management**

Power daily operations.
Connect every driver.

Drivers need clarity, not complexity. RoadFeed helps keep drivers aligned with the day's work, while giving the control room visibility and accountability.



Feature panels



Live GPS tracking

See every driver's **location in real-time**, so your team can manage exceptions early and keep customers informed without chasing updates.flows.



Digital job sheets

Send job details straight to drivers' devices, **reducing call-backs** and ensuring every stop is completed with the right instructions.



Performance visibility

Track on-time rates, completed deliveries and efficiency scores to spot trends, improve consistency and reward strong performance.



Real-time communication

Keep instructions, updates and changes clear in the moment, so drivers stay **aligned with the plan and dispatch** stays in control.



Subcontractor visibility

If you use third-party carriers, you still get visibility - so **you're not in the dark** when outsourcing.

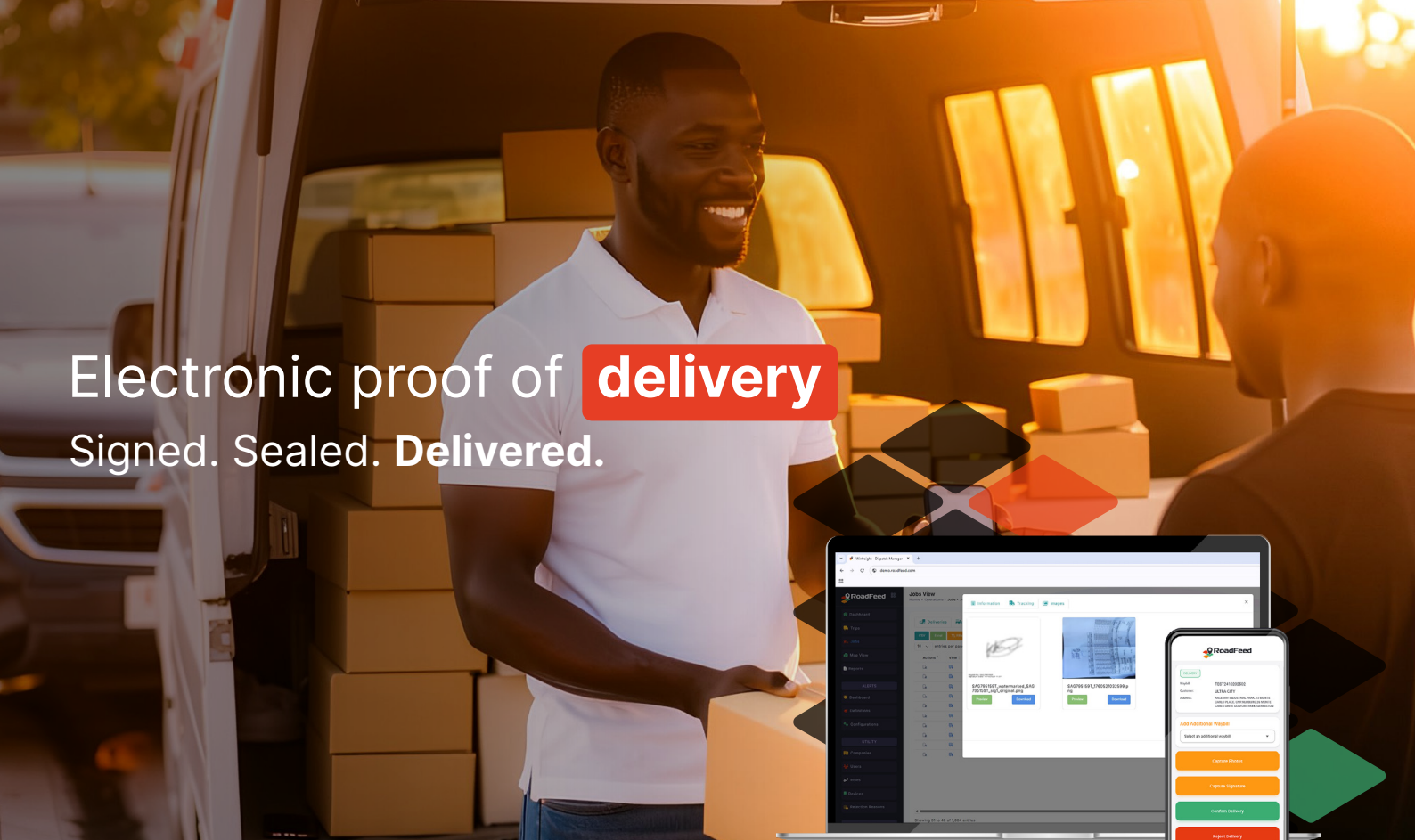
Outcomes

Fewer missed updates, less chasing, **stronger accountability** across fleet and subcontractors.



Let's **simplify** your logistics journey.
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Electronic proof of **delivery** Signed. Sealed. Delivered.



Capture proof of delivery instantly. Eliminate paper, reduce errors, and get signed PODs in real-time. **RoadFeed** includes digital ePOD and sign-on-glass as a **core part of the platform.**

What ePOD solves



Get proof faster

POD is **captured digitally** at the point of delivery, making it easier to retrieve when needed.



Fewer disputes

A clean proof trail **reduces delivery queries** and strengthens accountability.



Billing made smooth

When proof is available sooner, **invoicing can move faster** and with fewer hold-ups.



Sign-on-glass

Recipients sign directly on the driver's device. No paper, no lost documents, instant digital record.



GPS + timestamp

Each POD captures GPS coordinates and exact timestamp at the **moment of signing.**



Photo capture

Drivers can **photograph cargo** or damaged goods as part of the POD.



Auto upload

Proof of delivery sent to your system the moment the signature is captured. No scanning required.



Instant invoicing

Real-time job completion data means billing teams can **invoice the same day** - not days later.



Secure storage

No filing cabinets or archive boxes. All ePODs stored **securely and instantly** searchable.

Zero
Lost **documents**

1M+
PODs **captured**

Instant
Invoice **readiness**





Pricing

Simple. **All-inclusive.**

With RoadFeed, you get the entire system - no modules, no upsells, and **no hidden costs**. One subscription unlocks every feature, and pricing scales simply with your fleet size.

What you get

- ✔ All features **included**.
- ✔ **Unlimited** users (based on plan).
- ✔ **Free** setup and onboarding.
- ✔ Ongoing **support** included.
- ✔ No **long-term** contracts.

ROI at a glance

For Finance Managers evaluating the business case: **RoadFeed** eliminates the cost of separate dispatch, tracking, and POD systems, reduces admin overhead from manual data entry, and **accelerates cash flow** through same-day invoicing.

One price

Every feature included. No upgrade tiers. No optional add-ons.

Fleet-based pricing

Transparent cost structure based on the number of drivers or vehicles.

Scales with you

Start small and **expand as your business grows**. Pricing adjusts without system changes.

No surprises

What you see is what you pay. **Full cost visibility** from day one.



Built-in **support**

Our team is just a **click away**.

Logistics never sleeps, and neither do we. Our support team is available 24/7 to ensure your **operations stay on track**, whether it is a late-night query, a technical issue, or a hands-on visit to your site.

What “support” means in practice

- ✔ Help when you need **answers on workflows**, features, or configuration.
- ✔ **Ongoing support** included as part of the platform offering.
- ✔ A product designed to **reduce friction** for teams and drivers through simple workflows.

24/7 Availability

Phone, email, or live chat - **any time, day or night**, weekends and public holidays.

1-Hour response

Our average response time for **urgent matters**. Fast, accountable, and consistent.

In-person assistance

Our specialists will **visit your location** for critical issues or check-ins.

Dedicated onboarding

Structured onboarding and training included. Your team up and running quickly.



Why **RoadFeed**

One platform. **Total control.**

RoadFeed brings dispatch, live tracking, electronic POD, reporting, and support into **one platform**, so you can run delivery operations with **clarity and control**.

Benefits



One platform

From dispatch to delivery, ePOD to reporting - no silos, no extra modules.



Live tracking, real-time control

Up-to-the-minute visibility across your own fleet and third-party providers.



All included at one price

No add-ons. No bolt-ons. One straightforward price for the entire system.



Scales with you

Designed to unify operations from SMEs to enterprise logistics teams.



Let's **simplify** your logistics journey.
Speak to an expert. Book a **demo today.**






Dedicated **professionals**
committed to your **success.**




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